



Department of
Development

Minority Business Assistance Center

THE EmpowerUS AWARDS

Be Part of the Celebration

YBI is hosting its inaugural **EmpowerUS Awards** on **February 26, 2026**. Presented in partnership with the Ohio Department of Development's Minority Business Assistance Center (MBAC).

This event brings together business and community leaders to honor outstanding minority-owned businesses.

Becoming a **Sponsor** offers an opportunity to align your organization with a movement advancing growth, inclusion, and opportunity for all.

About the EmpowerUS Awards

The **EmpowerUS Awards**, presented by YBI and the Minority Business Assistance Center, recognize individuals and organizations whose leadership, service, and achievements strengthen our region. Designed as an annual signature event, *EmpowerUS* highlights excellence across five categories:

- Trailblazer
- Small Business
- Community Impact
- Minority Business On the Rise
- Legacy

Together, these categories honor those advancing opportunity, representation, and meaningful impact in our community.

Please contact Luke Politsky with any questions

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🌐 ybi.org

SPONSORSHIP OPPORTUNITIES

Community Cornerstone - \$5,000

THANK YOU!!!!



SOLD OUT

Community Innovator - \$2,500

- Table of 8 with reserved seating
- Naming rights for one of the awards
- Digital ad running during the event
- Vendor table opportunity
- Logo placement on sponsorship loop
- Logo displayed on website event page
- Logo displayed on all printed materials

Community Leader - \$1,000

- 4 Tickets with reserved seating
- Digital ad running during the event
- Vendor table opportunity
- Name placement on sponsorship loop
- Logo listed on website event page

Community Ally - \$500

- 2 Tickets with reserved seating
- Digital ad running during the event
- Name placement on sponsorship loop
- Name listed on website event page

Tickets - \$35 – \$280

- Individual Tickets – \$35 a ticket
- Table of 8 – \$280

Digital Ads - \$100

- Digital Ads to be displayed at the event
- Digital ads should be sized in a 16:9 format and submitted by February 13