



Everyone, Meet

JEREMY SPAULDING

Jeremy Spaulding is an industrial engineer and human factors expert who has spent his entire career studying people. His focus has been on understanding human capabilities and limitations related to engineering and sociotechnical systems design. He has researched and applied this knowledge in areas of specialization that include: biomechanics, neurophysiological responses, physical effects of aging, human visual perception, automotive ergonomics, workload and its effects on performance, workplace safety, stress and its relationship to decision making, software interfaces, gestural and speech controls, desirability and measuring impressions and cross-cultural navigation.

Jeremy has more than twenty years of success in technical innovation, organizational design, systems design and human-centric engineering. He has authored more than a dozen patents and numerous scientific publications in new and emerging technologies for product solutions across markets. An award-winning innovator, Jeremy brings a deep understanding of human psychology in both product development and organizational development. With experience navigating development across five major industries as well as academia, Jeremy has a well-rounded perspective of business processes and innovation. He applies his expertise to the successful development of pre-seed and seed stage startups, venture creation and funding and traditional business acceleration.

Jeremy is COO of coaching services firm, Evolve Impact and a Global Fellow at The Wilson Center, one of the world's top thought leadership institutes. He is a highly sought-after mentor to startups and startup accelerators such as the I-Corps program at the National Science Foundation. Jeremy is deeply connected to nature, loves pushing his own human potential, enjoys sailing and spent his high school years in Ankara, Turkey where he picked up snowboarding and stoked his adventurous spirit for exploring ancient civilizations.

CONTACT JEREMY

Email:

jspaulding@ybi.org



**YOUNGSTOWN
BUSINESS INCUBATOR**