

SPONSORSHIP AGREEMENT FORM

NAME: _____
 COMPANY: _____
 ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 PHONE: _____ EMAIL: _____

TICKET OPTIONS:
 Individual Ticket - \$100
 Number of Tickets _____

TOTAL AMOUNT DUE:

SPONSORSHIP OR ADVERTISING LEVEL:

- The "Silent Partner" - \$15,000
- The "Angel Investor" - \$10,000
- The "Visionary" - \$7,500
- The "Brand Ambassador" - \$5,000
- The "Royalty" - \$3,000
- The "Startup" - \$1,750
- Full Page Ad - \$200
- Half Page Ad - \$150

PAYMENT:

- Check enclosed, payable to Youngstown Business Incubator
- Charge our credit card: Visa Mastercard American Express Discover
- Account Number: _____ Exp. Date _____
- Name on Credit Card: _____ CVC # _____
- Please send invoice

SEND THIS FORM TO:
 Youngstown Business Incubator | c/o Luke Politsky
 241 W. Federal St., Youngstown, OH 44503
 330.519.7997 | YBISharkTank@ybi.org

ADVERTISING OPPORTUNITIES

FULL PAGE (8.5" H x 5.5" W).....\$200
 HALF PAGE (4.25" H x 5.5" W) \$150

Print deadline: Friday, September 29, 2023

Ads can be emailed directly to YBISharkTank@ybi.org
 PNG or PDF format preferred.

ALL ADS ARE BLACK & WHITE UNLESS OTHERWISE NOTED IN SPONSORSHIP LEVEL

Want more out of your YBI Shark Tank sponsorship or to offer up your own suggestions?

YBI Shark Tank has many aspects that can be branded with your organization's sponsorship to offer you more unique exposure than what you see in this brochure. These areas include - but are not limited to - naming the pitch awards for the YBI Celebrity Sharks' pick and audience pick, small business marketplace, YBI Celebrity Shark stage, entrepreneur pitch stage, videos featured at the event, awards for the best video segment, *YBI Shark Tank* Launch Party, and more! Contact Luke Politsky using the information on the form to learn more about these opportunities.



THE "BRAND AMBASSADOR" - \$5,000

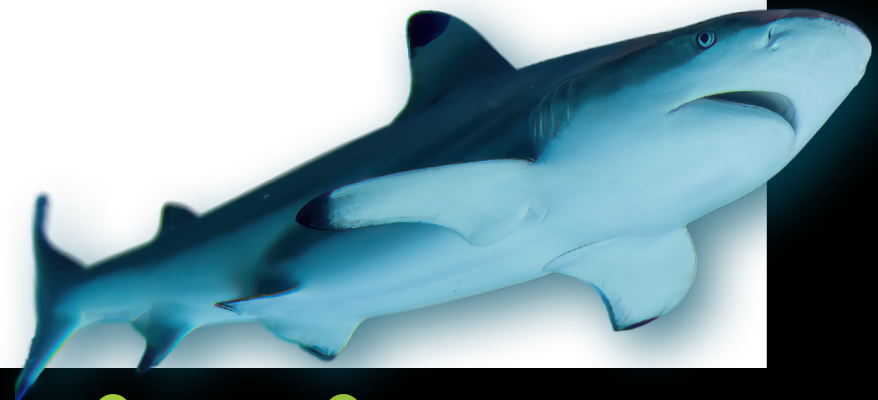
- Includes a table for 8, with preferred seating
- Full-page black and white ad in the program booklet
- Recognition at the event on the sponsor loop
- Logo featured on the website event page
- Logo placed on all printed materials

THE "ROYALTY" - \$3,000

- Includes a table for 8, with preferred seating
- Half-page black and white ad in the program booklet
- Recognition at the event on the sponsor loop
- Company name listed on the website event page

THE "STARTUP" - \$1,750

- Includes 4 tickets, with preferred seating
- Recognition at the event on the sponsor loop
- Company name listed on the website event page



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$20,000
THANK YOU LEONARD J. FISHER FAMILY FOUNDATION

THE "SILENT PARTNER" - \$15,000

- Table of 10, with preferred seating
- Full-page color ad in the program booklet
- Recognition at the event on the sponsor loop
- Recognition at media events and press releases
- Logo featured on the website event page
- Logo placed on all printed materials
- Featured in *Check Presentation* with YBI CEO

THE "ANGEL INVESTOR" - \$10,000

- Includes a table for 10, with preferred seating
- Full-page color ad in the program booklet
- Recognition at the event on the sponsor loop
- Logo featured on the website event page
- Logo placed on all printed materials
- Recognition at media events and press releases

THE "VISIONARY" - \$7,500

- Includes a table for 8, with preferred seating
- Full-page color ad in the program booklet
- Recognition at the event on the sponsor loop
- Logo featured on the website event page
- Logo placed on all printed materials



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YBISharkTank@ybi.org





10.19.2023 | 5 PM MR. ANTHONY'S

7440 SOUTH AVE, YOUNGSTOWN, OH 44512

The Youngstown Business Incubator is excited to present this year's major fundraising event - *YBI Shark Tank* - an opportunity to showcase entrepreneurship and innovation while promoting economic development throughout the Mahoning Valley.

YBI Shark Tank invites businesses and entrepreneurs to pitch their ideas to YBI Celebrity Sharks and investors in front of a live audience to gain investment and exposure. YBI's presence in the community centers on promoting economic development to keep our communities thriving. By hosting this event, YBI continues to cultivate relationships with regional entrepreneurs and community leaders, and we hope to include your business and welcome your attendance!

The 2022 *YBI Shark Tank* showcased some of the best startup entrepreneurs and innovators throughout the Mahoning Valley and Northeast Ohio. Over 70 regional startups applied and 5 startups presented their pitches to YBI Celebrity Sharks, local and regional angel investors, venture capitalists, potential investors, and over 600 guests.

Not only is *YBI Shark Tank* important for entrepreneurs, it's also a crucial source of revenue for YBI. Sponsorships, contributions, and ticket sales from this annual fundraiser allow YBI to facilitate entrepreneurial counseling, access to capital, facilities and equipment, product commercialization, technology integration, and state certification assistance - all free of charge for client companies - to help entrepreneurs realize their dreams and foster economic growth in the Mahoning Valley.

Throughout 2022, YBI served over 500 clients through its diverse programs and initiatives: EVOLVE Technology Entrepreneurship, Additive Manufacturing, International-YBI, Minority Business Assistance Center, Women in Entrepreneurship, Youth Entrepreneurship, and Youth Xperience. With YBI's help, nearly 800 jobs were created or retained and over \$68 million was infused into the local economy. None of this would be possible without the generosity and support of *YBI Shark Tank* sponsors, donors, and guests!




THE LEONARD J. FISHER FAMILY FOUNDATION PRESENTS


SHARK TANK



LAUNCH PARTY 06.08.2023

YBI SHARK TANK 10.19.2023

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YBI.ORG/SHARKTANK