

# SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

**THANK YOU MEDICAL MUTUAL!**

## THE SILENT PARTNER - \$15,000

- Table of 10 with preferred seating
- Featured in check presentation with YBI CEO
- Recognition at media events and press releases
- Opportunity to be featured in the sponsorship video
- Full-page color ad in the program booklet
- Recognition at the event on the sponsor loop
- Logo featured on the website event page
- Logo placed on all printed materials

## THE ANGEL INVESTOR - \$10,000

- Table of 8 with preferred seating
- Recognition at media events and press releases
- Opportunity to be featured in the sponsorship video
- Full-page color ad in the program booklet
- Recognition at the event on the sponsor loop
- Logo featured on the website event page
- Logo placed on all printed materials

## THE VISIONARY - \$7,500

- Table of 8 with preferred seating
- Opportunity to be featured in the sponsorship video
- Full-page color ad in the program booklet
- Recognition at the event on the sponsor loop
- Logo featured on the website event page
- Logo placed on all printed materials



YSU Penguin Shark Tank participants also pitched during YBI Shark Tank 2023

## THE BRAND AMBASSADOR - \$5,000

- Table of 8 with preferred seating
- Full-page black and white ad in the program booklet
- Recognition at the event on the sponsor loop
- Logo featured on the website event page
- Logo placed on all printed materials

## THE ROYALTY - \$3,000

- Table of 8 with preferred seating
- Half-page black and white ad in the program booklet
- Recognition at the event on the sponsor loop
- Company name listed on the website event page

## THE STARTUP - \$1,750

- Includes 4 tickets
- Recognition at the event on the sponsor loop
- Company name listed on the website event page



# ADVERTISING OPPORTUNITIES

FULL PAGE (8.5" H x 5.5" W).....\$200

HALF PAGE (4.25" H x 5.5" W)..... \$150

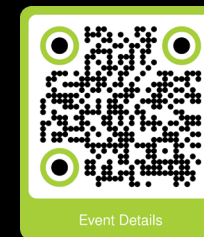
Print deadline: Friday, September 20, 2024

Ads can be emailed directly to [YBISharkTank@ybi.org](mailto:YBISharkTank@ybi.org)  
PNG or PDF format preferred

All ads are black & white unless otherwise noted in sponsorship level

## Want more out of your YBI Shark Tank sponsorship or to offer up your own suggestions?

YBI Shark Tank has many aspects that can be branded with your organization's sponsorship to provide you with more unique exposure than what you see included. These areas include naming the pitch awards for the YBI Celebrity Sharks' pick and audience pick, YBI Celebrity Shark stage, entrepreneur pitch stage, videos featured at the event, YBI Shark Tank Launch Party, and more! Contact Luke Politsky using the information below to learn more about these opportunities.



## SPONSORSHIP AGREEMENT FORM

NAME: \_\_\_\_\_  
 COMPANY: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**SPONSORSHIP OR ADVERTISING LEVEL:**

The Silent Partner - \$15,000  
 The Angel Investor - \$10,000  
 The Visionary - \$7,500  
 The Brand Ambassador - \$5,000  
 The Royalty - \$3,000  
 The Startup - \$1,750  
 Full Page Ad - \$200  
 Half Page Ad - \$150

**PAYMENT:**

Check enclosed, payable to Youngstown Business Incubator  
 Charge our credit card:  Visa  Mastercard  American Express  Discover  
 Account Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Name on Credit Card: \_\_\_\_\_ CVC # \_\_\_\_\_  
 Please send invoice

**TICKET OPTIONS:**

Individual Ticket - \$100  
 Number of Tickets \_\_\_\_\_

**TOTAL AMOUNT DUE:**

\_\_\_\_\_

**SEND THIS FORM TO:**  
 Youngstown Business Incubator | c/o Luke Politsky  
 241 W. Federal St., Youngstown, OH 44503  
 330.519.7997 | [YBISharkTank@ybi.org](mailto:YBISharkTank@ybi.org)





# 10.24.2024 | 5 PM MR. ANTHONY'S

7440 SOUTH AVE, YOUNGSTOWN, OH 44512

The Youngstown Business Incubator is excited to present this year's major fundraising event - *YBI Shark Tank* 2024 - an opportunity to showcase entrepreneurship and innovation while promoting economic development throughout the Mahoning Valley.

*YBI Shark Tank* invites businesses and entrepreneurs to pitch their ideas to YBI Celebrity Sharks and investors in front of a live audience to gain investment and exposure.

Last year's event showcased some of the best startup entrepreneurs and innovators in the Mahoning Valley. Over 60 startups applied, with 5 startups presenting to YBI Celebrity Sharks, local and regional potential investors, and over 700 guests.

Not only is *YBI Shark Tank* important to spur entrepreneurship, but it's also a crucial source of revenue for YBI. Sponsorships, contributions, and ticket sales from this annual fundraiser allow YBI to provide business counseling, access to capital, facilities and equipment acquisition, product commercialization, technology integration, and state certification assistance - **all free of charge for client companies** - to help entrepreneurs realize their dreams and foster economic growth in the Mahoning Valley.

Throughout the last year, **YBI served over 1,000 local individuals** through its EVOLVE Technology Entrepreneurship, Additive Manufacturing, International-YBI, Minority Business Assistance Center, and Youth Entrepreneurship programs.

**With YBI's help, over 400 jobs were created or retained, and over \$152 million in capital was raised.** None of this would be possible without the generosity and support of *YBI Shark Tank* sponsors, donors, and guests!



MEDICAL MUTUAL®  
PRESENTS

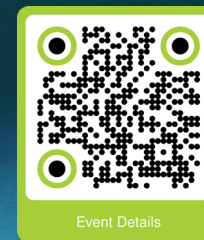
SHARK  TANK

LAUNCH PARTY

06.20.2024

YBI SHARK TANK

10.24.2024



Event Details

241 W. Federal St.  
Youngstown, OH  
44503

330.519.7997

YBISharkTank@ybi.org

**YBI.ORG/SHARKTANK**

